**KARISSA LYNN DUDA**

*2125 Reed Ave #105, San Diego, CA 92109 \* (949) 290-9590 \* dudakarissa@yahoo.com*

**OBJECTIVE:**

To pursue a challenging position with potential for growth and advancement

**EDUCATION:**

San Diego State University, San Diego, CA

**Undergraduate, Bachelor of Science Hospitality and Tourism Major**--------2012-2015

 Emphasis in meetings and events

Saddleback Community College, Mission Viejo, CA

**Undergraduate, Business Administration and Fashion Design**----------2010-2012

**EXPERIENCE:**

**PINK Campus Representative** Victoria Secret PINK, San Diego, CA

**August 2013-Current**

.Plan, market, and promote brand initiatives

.Execute creative and effective events to drive PINK Nation sign-ups on campus

.Frequent updates on all VSPINKSDSU Social Media sites

.Plan and run bi-weekly meetings with the SDSU PINK Street Team

.Work closely with the Fashion Valley PINK to assist with their promotions and events

**Serving** Tilted Kilt, Mission Valley, San Diego

**June 2013-Current**

.Serve food while catering to each guest’s specific needs.

.Provide prompt and exceptional service to guests

.Sit down with guests and make regulars

.create an atmosphere that is unforgettable

**Part-Time Inn Keeper Intern**  Hillcrest House Bed and Breakfast, Hillcrest, CA

**May 2014- September 2014**

.E-mail, inquiries, and correspondence

.Attraction and public transportation planning

.Bake and prepare the breakfast buffet

.Hospitality to all guests

.Process guest arrivals and departures, including all necessary payments

**Serving** Avilas El Ranchito, Santa Ana, CA & San Clemente, CA **December 2010-October 2012**

.Cater to each guest’s specific needs.

.Provide prompt service to customers

.Lift and carry out trays of food and drinks

.Cocktail server for high-end events

.Catering (set-up and strike)

.Food Presentation

**Sales Associate** Arden B., Mission Viejo, CA

**October 2012- December 2012**

.Assist with opening and closing the store

.Greet every guest and provide assistance to customers

.Clean and stock the workplace

.Arrive at sales goals

.Register Purchases and Returns

**ACTIVITIES:**

. I initiated and planned the PINK Welcome Week tabling, Fall Digital campaigns, College Night, and Ultimate Yoga Scavenger Hunt

.I assisted with the Grand Opening of Fashion Valley PINK

.Overnight Manager on Duty Experience at Hillcrest House B&B

.Helped devise a plan with a team of 15 to increase attendance at Aztec Football Games

.Fashion event director for the Saddleback Fashion Show

.Delphi Certification

.Basic creative culinary arts and daily baking skills

.Current San Diego Food Handlers Card

.Currently devising a plan for a VS PINK Fashion Show Viewing Party at SDSU